
Dealer Application

Date: Day Month Year

Company Name:

Legal Name:

Key Contact Name:

Key Contact Title:

Company Telephone:

Company Fax:

Company Website:

Company Address:

City:

Province/State:

Country:

Zip/Postal Code:

COMPANY INFORMATION

Length of time in Tactical Industry

Is your company:

A Limited Company

Partnership:

Proprietorship:

Number of People in Your Company

Number of Outside Sales Representatives

Warehouse Location

City:

Province/State:

Country:

Zip/Postal Code:

Warehouse is:

Owned:

Leased:

Size:

Annual Sales in CAD:

If You Operate a Retail Store, What Percentage of Business revenue is Generated From the:

Store:

Warehouse:

What Region/Area do you cover?

Anticipated other Region/Area:

How many tactical stores are there in your Country/Region/Area

How many of these stores do you sell to?

Which trade shows do you participate in?

What lines do you currently distribute?

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Estimated number of units your company will sell this year:

PRODUCT AND MARKET INFORMATION

What kind of products are you interested in distributing/dealing from LOF Defence Systems Ltd?

Carriers:

Carriers Accessories:

Chest Rigs:

Pouches/Misc:

Belts Armor Upgrades:

K9 Harness:

K9 Armor Upgrades:

K9 Collar:

K9 Leashes:

Soft Ballistic Armor (SBA):

Soft Spike /Slash Armor:

Armor Foam Insert/ Mods:

Velcro ID Badges & Patches:

Comments:

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How would you market and promote our brand in your Region/Area?

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What are your expectations of LOF Defence Systems Ltd. in helping you market and distribute LOF Defence Systems Ltd. products?.....

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What are the opportune selling months for tactical gear in your market?.....

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What month do you need to start receiving product to meet your market needs?

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ESTIMATED ANNUAL SALES OF TACTICAL PRODUCTS

What are the top 5 tactical brands in your Country/Region/Area?

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Percentage of duty applicable on imports to your Country/Region/Area:

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Percentage of duty applicable on tactical gear and other applicable taxes:

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What standard or special requirements do tactical gear require for your market?

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Business References:.....

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Applicant's Signature:

Applicant's Name:

Date: